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From the Philadelphia Business Journal:

<http://www.bizjournals.com/philadelphia/news/2016/05/18/german-pruftechnik-us-headquarters-philly-new-jobs.html>

Industrial services provider establishes U.S. HQ in Philadelphia, adds jobs

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Pruftechnik, a global provider of high-quality testing and measuring systems for industrial maintenance, is establishing a U.S. headquarters in Philadelphia.

The German company will add 35 new jobs to region, investing \$1.4 million in the project. The decision comes a few months after the Kenney Administration said **Germany would be a focus of efforts to recruit international businesses to the city.**

Pruftechnik's Philadelphia office will hold sales and management positions at a renovated building on Bartram Avenue. Pruftechnik



PRUFTECHNIK

Pruftechnik vibration seminars.

Services, a subsidiary that provides specialized machinery services, will also reside in the city.

"The new operation enables Pruftechnik to bridge the gap between R&D, product management, international sales and production in Germany, and the end-user community in the United States," said Florian Buder, Pruftechnik's North American CEO. "The 'factory direct' approach makes us more customer-centric."

Former Mayor Michael Nutter emphasized Israel as a partner in commerce in Philadelphia but also spent some time in Germany during his international travels. Mayor Jim Kenney has **expressed interest in courting German and Asian firms for expansion to Philadelphia.**

Chester County businesses see growth, positive outlook in future

Governor Tom Wolf's office coordinated a funding proposal from the Department of Community and Economic Development that awarded \$70,000 in tax credits to be distributed upon new job creation, and over \$21,000 for employee training.

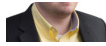
"[This] is another indicator that businesses are feeling confident in Pennsylvania as the best place to start and grow their companies," Wolf said.

Pruftechnik was founded purely as a sales company in Germany in 1972 before expanding into the laser optical alignment systems market 10 years later. Pruftechnik still holds a strong position in that marketplace today, opening subsidiaries across Europe. The company opened shop in the U.S. in 2005.

Dan Norton



Reporter



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